



**How Your
Brokerage Is
Influencing
Your **Success**
In Real Estate**



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An overhead view of a group of people sitting around a wooden table in a meeting. Several laptops and tablets are open on the table, displaying various data and charts. The scene is overlaid with a semi-transparent orange filter. The text 'SECTION 1' is centered above the main title.

SECTION 1

A Glance At The New York City Brokerage World

The Truth About Brokerages in New York City

In New York City, the real estate market is fierce. As one of the hottest real estate hubs in the world, the opportunities to work with luxury clientele and exclusives listings are endless. However, with such opportunity for success, there is also great competition between agents and brokerages alike.

At SPiRALNY, we are firm believers that every agent has the capability to succeed in real estate, but the firm an agent works for can also have a significant impact on

how well they do. When an agent starts out in the business, they aren't just choosing a brokerage to license with- they're **making a decision** concerning their future in this exciting industry.

Each brokerage varies in what they can offer their agents, most picking and choosing what they can list as their resources to win agents and rarely delivering on those promises. At SPiRALNY, we've created a unique environment where **agents can have it all.**



A person is seen from the back, standing in front of a whiteboard. The whiteboard is covered with various diagrams, charts, and handwritten notes in red and black ink. The person is wearing a dark, patterned shirt and blue jeans. The entire scene is overlaid with a semi-transparent orange filter.

SECTION 2

What Agents Need To Get Ahead In The NYC Real Estate Market



Motivating Company Culture

In real estate, the team and culture you are a part of play a significant role in your success. With SPiRALNY, you work alongside fellow agents and brokers with years of experience in the industry to learn what it takes to be the best. Our collaborative, supportive environment is just what you need to advance as an agent.



Extensive Coaching and Training

As part of the SPiRALNY team, you will work with agents that are well-adapted to the real estate field, as well as SPiRALNY's principal broker, Marcel Bellucci. With more than a decade of experience, Marcel is the mentor you need to not just become a real estate professional, but to excel as one.



Far-Reaching Client Network

An impressive client network is the backbone of any successful agent's career. At SPiRALNY, we don't just teach you how to establish a client network, we guide you along the way. We help you network your way to exclusive clients and luxury listings and develop strong relationships with elite buyers and sellers.

Start Closing Deals- Quickly and Easily

In real estate, the most important measurement of success is the quantity and quality of deals an agent closes. Early on in an agent's career, closing deals doesn't just determine your commission check- its a way of learning all the tips and tricks of the real estate game. At SPiRALNY, we make sure our newest agents start working on deals immediately.



Join the SPiRALNY Team



Start Working On Deals



Learn As You Close Deals



Take Home Commission



SECTION 3

Licensing With a Tech-Savvy Firm

SPIRALNY's Tech Offerings

Tech is the latest buzzword in real estate- for agents, clients, and brokerages. Effective tech resources have the power to make agents' lives easier and the client experience smoother and more enjoyable.

At SPIRALNY, everyday we are taking steps to ensure our agents are prepared with the resources they need to stand out as a New York City real estate agent. Through our virtual agent dashboard, agents can:

- Access our company calendar and view upcoming events
- Find a wide range of training materials and online workshops
- Download important transactional documents and resources

FACT: 85% of real estate agents in New York City agree that a brokerage's technological resources are a significant factor in their success as an agent.





SECTION 4

Our Success Stories



SPiRALNY is an awesome brokerage to work for! Our principal broker, Marcel, is extremely motivating and always there for you. If you are new to the real estate business, you will truly learn how to excel in the competitive real estate market

- Katherine P.



From the day I joined the SPiRALNY team, I felt welcome and more importantly, motivated. I was offered a wealth of information related to New York City real estate which helped my career immensely.

- Angelo R.



SPiRALNY is an amazing brokerage that I would recommend to any realtor that wants to succeed in this industry. Working for SPiRALNY didn't just help me become a successful agent, it helped me find a lifelong career I am passionate about.

- Arlene G.



SPiRALNY is New York City's fastest growing brokerage and it is for good reason. When agents join our team, they are granted the opportunity to be part of a team that doesn't just talk about success, we work toward it every day.

We help you navigate the one-of-a-kind New York City real estate market by providing you with the resources to understand it. You set your own goals and are constantly motivated to achieve them. As a SPiRALNY agent, you are empowered to build a real estate career that you can be proud of- one that is driven by your needs and lifestyle.

With an established presence in a real estate market as energetic as New York, SPiRALNY has the knowledge, experience, and capability to elevate your career as a real estate professional. If you are interested in joining a team that is invested in helping you build a career you can be proud of, join the SPiRALNY team.

Schedule a **Virtual Meeting** With Us

<https://spiralny.com/join-our-team/>



Founder and Principal Broker of SPIRALNY

Marcel Bellucci has worked in real estate for over a decade and has dedicated his career to learning what it takes to be prosperous in New York City real estate and sharing his experience and knowledge with his agents.

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